***MTAC Open Session Agenda Ben Franklin Room, 11th Floor***

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| 1:00 PM - 1:05 PM  | *Welcome and Introductions**Chairman Remarks* | **Steve Monteith – MTAC USPS Chair &****Erv Drewek – MTAC Industry Chair** |
| 1:05 PM - 1:15 PM 1:15 PM - 1:40 PM1:40 PM - 2:40 PM2:40 PM - 3:10 PM | *Welcome, Opening Remarks**Marketing Update**The Neuroscience of Touch**Operations Update* | **Megan Brennan****Postmaster General/Chief Executive Officer** **Jim Cochrane****Chief Customer and Marketing Officer & EVP****Daniel Dejan – Guest Speaker\*\*****ETC Print and Creative Manager, SAPPI****David Williams****Chief Operating Officer & EVP** |
| 3:10 PM – 3:25 PM  | **BREAK** |  |
| 3:25 PM - 3:45 PM3:45 PM - 4:35 PM4:35 PM - 4:55 PM4:55 PM - 5:00 PM | *Addressing Update**Pricing Update**Workgroups and Task Teams**Closing Remarks* | **Jim Wilson****Director, Addressing & Geospatial Technology****Sharon Owens****VP of Pricing and Costing****Various Workgroup Leaders****Steve Monteith – MTAC USPS Chair &****Erv Drewek – MTAC Industry Chair** |
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***MTAC Reception \*\*\* Hall of Flags, Lobby/Street Level\*\*\****

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| 5:00 pm – 7:00 pm | USPS Industry Stakeholders Reception  |