***MTAC Open Session Agenda Ben Franklin Room, 11th Floor***

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| 1:00 PM - 1:05 PM | *Welcome and Introductions*  *Chairman Remarks* | **Steve Monteith – MTAC USPS Chair &**  **Erv Drewek – MTAC Industry Chair** |
| 1:05 PM - 1:15 PM  1:15 PM - 1:40 PM  1:40 PM - 2:40 PM  2:40 PM - 3:10 PM | *Welcome, Opening Remarks*  *Marketing Update*  *The Neuroscience of Touch*  *Operations Update* | **Megan Brennan**  **Postmaster General/Chief Executive Officer**  **Jim Cochrane**  **Chief Customer and Marketing Officer & EVP**  **Daniel Dejan – Guest Speaker\*\***  **ETC Print and Creative Manager, SAPPI**  **David Williams**  **Chief Operating Officer & EVP** |
| 3:10 PM – 3:25 PM | **BREAK** |  |
| 3:25 PM - 3:45 PM  3:45 PM - 4:35 PM  4:35 PM - 4:55 PM  4:55 PM - 5:00 PM | *Addressing Update*  *Pricing Update*  *Workgroups and Task Teams*  *Closing Remarks* | **Jim Wilson**  **Director, Addressing & Geospatial Technology**  **Sharon Owens**  **VP of Pricing and Costing**  **Various Workgroup Leaders**  **Steve Monteith – MTAC USPS Chair &**  **Erv Drewek – MTAC Industry Chair** |
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***MTAC Reception \*\*\* Hall of Flags, Lobby/Street Level\*\*\****

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| 5:00 pm – 7:00 pm | USPS Industry Stakeholders Reception |